

1944 EDITORIAL INDEX

The following is a summary of the articles which have appeared in the twelve issues of *The Manufacturing Confectioner* during 1944.

A Limited Number of Bound Volumes are Available

Associations—

Mfrs. Conf. & Choc. of New York, "Truckers Keep 'em Rolling", Nov. A.R.C. Chicago Meeting, Feb. A.R.C. Conference Program, Apr. A.R.C. Dates for Conference, Mar. A.R.C. Holds 2nd Annual Wartime Conference in New York, June. A.R.C. Meets June 4-5-6, May. Baltimore Salesmen Start Bond Sales, Feb. Candy Production Club, Feb. Dietary Foods Conference, Sept. Food Distributors Conference, Sept. Flavoring Extract Assn. Meets, June. Big Gains are Predicted at Food Technologists' Meet, June. Kansas City Candy Club Elects Officers, Jan. Candy Council (N.C.A.) Program Gets Off to a Good Start, May. Candy Council (N.C.A.) Program to Start July 5 in Satevpost, June. Break Out the Candy, N.C.A., Aug. Candy Council (N.C.A.) Gets Western Welcome, Sept. Herman L. Hoops is N.C.A. Convention Chairman, Mar. New N.C.A. Officers Elected, June. N.C.A. Directors Meet in Washington, Feb. N.C.A. Recommendations on Bar Regulations Made, Sept. N.C.A. Study Distribution Methods, Dec. Third N.C.A. Wartime Conference Spotlights Production Problems, (Childs), June. Third N.C.A. Wartime Conference June 6, 7, 8, May. Post-War Planning, N.C.A., Jan. Richards Elected Head of Peanut Council, July. Peanut Council Holds Annual Meet, May. Trends in Distribution Indicated, (N.C.A.), Nov. New Buying Setup, Nov. Packaging Show in Chicago Mar. 28-31, Mar. War Credit Congress Meets, July. S.W.C.A. Candy Jobbers get Recognition, Feb. W.C.S.A. Durgin Elected President, Jan.

Bibliographies—

Mr. Emil Brach, "From the Ground Up," Nov. Mr. Carl W. Noren, May. Mr. McKinstry, "A Salute to the Imperial Candy Co.", Mar. Mr. L. Demartini Celebrates 94th Birthday, Dec.

Mr. George T. Peckham, June.

Mr. Gross Williams, Mar.

Candy Clinic—

Assorted Bars, Boxes, Nut Pieces, May. Assorted 1 lb. Boxes Chocolates, Mar. Assorted 1 lb. Boxes Chocolates, Bars, Chocolate Kisses, Apr. Assorted Gums, Novelties, Packages, July. Assorted Summer Packages, Sept. Candy Clinic Selections 1943, Jan. Five and Ten Cent Bars, Oct. Five Cent Bars and Chewing Gum, Nov. Hard Candy, Novelties, Chocolate Pieces, Feb.

1944 Candy Clinic Selections, Dec.

Candy Promotion—

A G.I. Christmas, Sept. Around the World with Steven's First Class Candy Mailer (Linnaus), July. "By Appointment to the Discriminating," Oct. Candy Bar Preference Survey, Sept. Candy Council of N.C.A., May, June, Aug., Sept. Candy Fights Too, Mar. Candy Has Food Value (Childs), Dec. Dr. Hockett, Sugar Research Head Upholds Sugar in Diet, May. Increase Impulse Sales with Better Packaging, Aug. Post War Problems, A Guest Editorial (Kopper), Aug. Salute to Imperial Candy Co., Mar. Study Distribution Methods, Dec. Sugar: Is It A Food or Poison? (Wickenden), Nov., Dec. The Potential Power of Public Preference (Frederick), June. Third N.C.A. Wartime Conference Spotlights Production Problems (Childs), June. Use Peanut Confections in Meals, Jan. See under U. S. Army—Navy.

Chocolate—

Cocoa Supply to be Cut, July. Hand-Dipping Systems and Cooling Tunnels, July. Influence of the War on Cacao (Whymper), Feb. Latini Chocolate Decorator Patented, Mar. 1945 Outlook for Confectionery Ingrediants, Dec.

Confectionery Industry—

1943 Candy Production and Sales, Aug. Around the World with Steven's First Class Candy Mailer (Lin-

naus), July.

(Brach) From the Ground Up, Nov. Curtiss Candy Co. has Sweet Idea, Feb.

Curtiss Candy Co. Tries Corporation Farming, Feb.

Curtiss Forms 25-Year Club of Employees, Jan.

(Hershey) Life Saving Ration D Bars Bring "E", Jan.

Salute to the Imperial Candy Co., Mar.

Study Distribution Methods, Dec.

Corn Sugar, Syrup, Starch—

Corn Syrup Ceiling Revised, June. Will Confectioners Have Enough Corn Syrup (Dudley), June. 1945 Outlook for Confectionery Ingrediants, Dec.

Editorials—

A United Front, Apr. Can Return Goods Be Eliminated? (Editorial), Sept. Co-operation in Carton Conservation, Apr. Post-War Problems, A Guest Editorial (Kopper), Aug.

Flavorings—

A Survey of American and European Peppermint Oils (Guenther), Jan., Feb., Mar., Apr., May. Making Your Own Flavors (Ganford), Dec. Salt as a Flavor in Candy (Childs), Aug. Vanilla, An Aromatic Note (Whymper), July. War Proves Value of Strong Domestic Chemical Industry, Sept.

Fruit—

Fruit Tablets, A Confection (Cruess), Aug. Getting Back to Fruits and Nuts, Oct. 1945 Outlook for Confectionery Ingrediants, Dec.

Government Action—

Alcohol Quota Cut, Jan. Ceiling Set on Re-Use Containers, Nov. Cellophane Order, Mar. Cocoa Bean Quota Set at 70%, July. Cocoa Supply to be Cut, July. Container Restrictions Tightened, June. Corn Products Advisory Group Formed, Dec. Corn Syrup Ceiling Revised, June. Gift Package Order Clarified, Nov. Gifts for Men Abroad Assured by WPB, May.

Government Sets Aside 50% of Candy Bars, Oct.
Hard Candy Ceilings Revised, Oct.
If It's Machinery You Want, May.
Mars OPA Suit Settled, May.
Milwaukee Candy "Black Market," May.
OPA vs. Candy Companies, Apr.
Nuts for the Army, May.
Paper Order M-286 Revised, Oct.
Peanuts (FDO), Jan.
Skim Milk Solids O.K., Mar.
Used Equipment Priorities Revised, Apr.
Vending Machine Bar Prices Changed, Jan.
Walnut Order Changed, Jan.
WFA Increases Peppermint Quotas, Oct.
WMC Job Plan in Effect, July.
WPB Amends L-239 as Container Crisis Grows, Aug.
1945 Outlook for Confectionery Ingredients, Dec.

Ingredients, Replacement—

Agar and Pectin Substitute, Jan.
Soy Products in Candy (Bohn), Mar.
Use of Cottonseed Flour in Candy (Zukor), June.
War Proves Value of Strong Domestic Chemical Industry, Sept.
1945 Outlook for Confectionery Ingredients, Dec.

Labor—

A Wise Foreman Keeps Labor Happy (Cool), May.
Industrial Wage and Salary Stabilization (Cool), Oct.
Labor Relations (Booklets), Apr.

Letters to the Editor—

Feb., Mar., Apr., May., Aug., Sept., Nov., Dec.

Machinery and Equipment—

Aluminum in the Candy Industry (Weber), Aug.
Candy Equipment Preview, Oct.
Candy Machinery Preview, July.
Electronics Aids Package Wrapping, Oct.
Electronics in Packaging, May.
Hand-Dipping Systems and Cooling Tunnels, July.
If It's Machinery You Want, May.
Latini Chocolate Decorator Patented, Mar.
Metal Doctor Saves Money for Akron Candy Co. (Davis), May.
Machinery—An Urgent Post-War Need (Truax), Nov.
Post War Machinery Planning (Greer), June.
Starch Boards and Their Use (Childs), Oct.
Wrapping Equipment Semi and Automatic, Jan.

Maintainance—

A Good Floor Saves Money, Jan.
Aluminum in the Candy Industry (Weber), Aug.
Metal Doctor Saves Money for Akron Candy Co. (Davis), May.

Manufacturing Retailer, The—

Candy Bars March to Victory (Mayhew), Sept.
Candy Has Food Value (Childs), Dec.
Candy Problems (Mayhew), Apr.

Fudge Is A Profit Maker (Mayhew), July.
Getting Back to Fruits and Nuts, Oct.

Home-Made Candy (Mayhew), Nov.
Post War Problems, A Guest Editorial (Kopper), Aug.

Potential Power of Public Preference, The (Frederick), June.
Production Problems of the Retail Confectioner (King), Jan.

Soy Products in Canly (Bohn), Mar.
Using Cereals in Candy (Childs), May.

Merchandising—

Around the World with Steven's First Class Candy Mailer (Linnaus), July.

"Baltimore Plan" Advocates Improved Candy Distribution, Oct.
"By Appointment to the Discriminating", Oct.

Candy Bar Preference Survey, Sept.
Can Return Goods Be Eliminated (Editorial), Sept.

Increase Impulse Sales with Better Packaging, Aug.

It's Time to Plan for a Buyer's Market (Cloyes), Aug.

Packaged Candy Overshadowed by Bulk Goods in Small Department Store, Dec.

Packaging and Color to Build Post War Confectionery Sales (Allen), Mar.

Salute to Imperial Candy Co., Mar.
Study Distribution Methods, Dec.
War-Time Changes in Food Distribution (Dipman), Feb.

Nutrition—

Candy Has Food Value (Childs), Dec.
Dietary Foods Conference, Sept.
Dr. Hockett, Sugar Research Head, Upholds Sugar in Diet, May.

Third N.C.A. Wartime Conference Spotlights Production Problems (Childs), June.

Sugar—Is It a Food or Poison? (Wickenden), Nov., Dec.

Use Peanut Confections in Meals, Jan.

Patents—

Latini Chocolate Decorator Patented, Mar.

Mar., May, July, Oct.

Packaging—

A G.I. Christmas, Sept.
"By Appointment to the Discriminating," Oct.

Electronics Aids Package Wrapping, Oct.

Four Years of War Have Affected Packaging, Nov.

Around the World with Steven's First Class Candy Mailer (Linnaus), July.

Electronics in Packaging, May.
Increase Impulse Sales with Better Packaging, Aug.

Machinery: An Urgent Post-War Need (Truax), Nov.

Packaged Candy Overshadowed by Bulk Goods in Small Department Store, Dec.

Package Wrap of the Future (MacNair), June.

Packaging and Color to Build Post-War Confectionery Sales (Allen), Mar.

Semi and Automatic Wrapping Equipment, Jan.

Mrs. Steven's 22nd Retail Store Opened (Mercer), Sept.

Strength, Beauty, Protection, Display are Packaging Functions, May.

What Users Want and Need in Post-war Packaging Machinery (Kirk), Apr.

Paper Conservation—

Cellophane Order, Mar.

Ceiling Set on Re-Use Containers, Nov.

Confectioners Cooperate in Paper Conservation, May.

Container Crisis, May.

Container Restrictions Tightened, June.

Container Situation Bad, July.

Cooperation in Carton Conservation (Editorial), Apr.

Curtiss Candy Co. has Sweet Idea, Feb.

N.C.A. Forms Paper Conservation Committee, May.

Novel Carton Conservation Idea, Oct.

Paper Order M-286 Revised, Oct.

WPB Amends L-239 as Container Crisis Grows (Mercer), Aug.

Production—

Laboratory Tests Guard Quality of Curtiss Food Products, Dec.

Production Problems of the Retail Confectioner (King), Jan.

1943 Candy Production and Sales, Aug.

Third N.C.A. Wartime Conference Spotlights Production Problems, (Childs), June.

Hand-Dipping Systems and Cooling Tunnels, July.

Can Return Goods Be Eliminated? (Editorial), Sept.

Post-War Problems, A Guest Editorial (Kopper), Aug.

Fermentation and Graining Controlled (Mosehauer), Nov.

1945 Outlook For Confectionery Ingredients, Dec.

Raw Materials—

Agar and Pectin Substitute, Jan.

Candy Has Food Value (Childs), Dec.

Cocoa Supply to be Cut, July.

Cereals in Candy, Mar. :

Corn Syrup Ceiling Revised, June.

Dictionary of Raw Materials, July, Aug., Sept., Oct., Nov., Dec.

Influence of the War on Cacao (Whymper), Feb.

Laboratory Tests Guard Quality of Curtiss Food Products, Dec.

Salt as a Flavor in Candy (Childs), Aug.

Several Reasons Why Slab Dressings Are Important (Meyer), May.

Slab Oil, A Raw Material Orphan, (Childs), Apr.

Slab Oil Survey, Apr.

Skim Milk Solids O.K., Mar.

Soy Products in Candy (Bohn), Mar.

Sugar: Is It a Food or Poison? (Wickenden), Nov., Dec.
The Peanut Industry Meets a Challenge (Ridley), Dec.
Use of Cottonseed Flour in Candy (Zukor), June.

Vanilla, An Aromatic Note (Whymper), July.
War Proves Value of Strong Domestic Chemical Industry, Sept.
The Outlook for Suppliers of Desiccated Coconut? (Culvert), Dec.
Wheat Flour, A Potential Starch and Syrup Source (Hilbert, Dimler and Rist), Sept.

Will Confectioners Have Enough Corn Syrup? (Dudley), June.
1945 Outlook for Confectionery Ingredients, Dec.

Recipes and Formulas—

Letters to the Editor, Aug., Nov.
The Manufacturing Retailer, Jan., Mar., Apr., May, July, Sept., Oct.

Research—

Fruit Tablets, A Confection (Crusoe), Aug.
Dr. Hockett, Sugar Research Head, Upholds Sugar in Diet, May.
Preparation of Vitamin C from Beet Pulp, Aug.
Wheat Flour, A Potential Starch and Syrup Source (Hilbert, Dimler and Rist), Sept.
Technical Literature Digest, Feb., Apr., Oct., Nov., Dec.
Synthetic Sucrose Sugar, Nov.

Safety—

A Good Floor Saves Money, Jan.
Loss From Industrial Burns, Jan.
Machinery—An Urgent Post-War Need (Truax), Nov.

Sanitation—

Controlling Confectionery Plant Insects (Brenn), Aug.
A Good Floor Saves Money, Jan.
Can Return Goods Be Eliminated, Editorial, Sept.

Sugar—

Dr. Hockett, Sugar Research Head, Upholds Sugar in Diet, May.
"Sugar"—A Movie Film, May.
Third N.C.A. Wartime Conference Spotlights Production Problems (Childs), June.
Sugar: Is It A Food or Poison? (Wickenden), Nov., Dec.
1945 Outlook for Confectionery Ingredients, Dec.

Technical Literature—

M. C. Book Reviews, Oct.
Technical Literature Digest, Feb., Apr., Oct., Nov., Dec.

U. S. Army-Navy—

Army Adds Sweet Chocolate to "10 in 1" and "K" Rations, Aug.
Armed Forces Must Have Candy, Sept.
Army-Navy "E" Award Presented to Industrial Gear Co., June.
Front Line Fighters Use Up Chewing Gum, Dec.
Greer Gets Second "E" Award, July.
"Life Saving" Ration D Bars Bring Army-Navy "E" to Hershey, Jan.
Shellmar Honored by Army-Navy "E" Award, June.

INDEX TO AUTHORS

A

Allen, Arthur S.
Packaging and Color to Build Post-War Confectionery Sales, Mar.
Allured, P. W.
Publisher's Page, Feb.
Atkins, James
Patents, May, June, July, Oct.
Trade Marks, Dec.

B

Bohn, Dr. Ralph M.
Soy Products in Candy, Mar.
Brenn, J. L.
Controlling Confectionery Plant Insects, Aug.

C

Calvert, G. S.
The Outlook for Suppliers of Desiccated Coconut, Dec.
Childs, W. H.
Candy Has Food Value, Dec.
Salt as a Flavor in Candy, Aug.
Slab Oil, A Raw Material Orphan, Apr.
Starch Boards and Their Use, Oct.
Third N. C. A. Wartime Conference Spotlights Production Problems, June.
Using Cereals in Candy, May.
Cloyes, Corrie
It's Time to Plan for a Buyer's Market, Aug.
Cool, O. C.
A Wise Foreman Keeps Labor Happy, May.
Industrial Wage and Salary Stabilization, Oct.
Cruess, Dr. W. V.
Fruit Tablets, A Confection, Aug.

D

Davis, A. F.
Metal Doctor Saves Money for Akron Candy Co., May.
Dipman, C. W.
War-Time Changes in Food Distribution, Feb.
Dudley, Pendleton
Will Confectioners Have Enough Corn Syrup? June.

F

Frederick, George R.
The Potential Power of Public Preference, June.

G

Ganford, Leon D.
Making Your Own Flavors, Dec.
Greer, Fred W.
Post-War Machinery Planning, June.
Guenther, Dr. Ernest
A Survey of American and European Peppermint Oils, Jan., Feb., Mar., Apr., May.

H

Hilbert, G. E.; Dimler, R. J.; Rist, C. E.
Wheat Flour . . . A Potential Starch

and Syrup Source, Sept.

K

King, James A.
Production Problems of the Retail Confectioner, Jan.
Kirk, Douglas S.
What Users Want and Need in Postwar Packaging Machinery, Apr.
Kopper, David
Post War Problems, A Guest Editorial, Aug.

L

Lehman, Eric
Chat on Assorted Chocolates, Mar.
Lehman, Eric
Chat on Assorted Chocolates, Mar.
Linnaus, Alida
Around the World with Steven's First-Class Candy Mailer, July.

M

MacNair, Van
Package Wrap of the Future, June.
Mayhew, James E.
Candy Bars March to Victory, Sept.
Candy Problems, Apr.
Fudge is a Profit Maker, July.
Home-Made Candy, Nov.
Mercer, Edgar P.
Mrs. Steven's 22nd Retail Store Opened, Sept.
WPB Amends L-239 as Container Crisis Grows, Aug.
Meyer, Dr. Erich
Several Reasons Why Slab Dressings are Important, May.
Mosehauer, Wilfred A.
Candy Making Emerges from "Dark Ages," Oct.
Fermentation and Graining Controlled, Nov.

P

Pinnock, D. R.
Rum Flavor Popular in Candy, Nov.

R

Ridley, Helen E.
The Peanut Industry Meets a Challenge, Dec.

T

Truax, Glenn E.
Machinery—An Urgent Post-War Need, Nov.

W

Weber, L. J.
Aluminum in the Candy Industry, Aug.
Whymper, Robert
The Influence of the War on Cacao, Feb.
Vanilla, An Aromatic Note, July.
Wickenden, Leonard
Sugar? Is It A Food or Poison? Nov., Dec.

Z

Zukor, Dr. T. F.
Use of Cottonseed Flour in Candy, June.